



Cambridge City Council

**Licensing Hearing Panel (Licensing 2003 Act)
Sub Committee**

Date: Monday, 7 September 2026

Time: 12.30 pm

Venue: Council Chamber, The Guildhall, Market Square, Cambridge, CB2 3QJ [access the building via Peashill entrance]

Contact: democratic.services@cambridge.gov.uk, tel:01223 457000

Agenda

- 1 Appointment of a Chair
- 2 Declarations of Interest
- 3 Meeting Procedure
- 4 Consideration of an Application for a Premises
Licence to be Granted - Luma Spritz Ltd, 36
Owlstone Road, Cambridge, CB3 9JH

(Pages 7 - 30)

Licensing Hearing Panel (Licensing 2003 Act) Sub Committee
Members: Hauk, McPherson and Moore

Emergency Evacuation Procedure

In the event of the fire alarm sounding all persons should vacate the building by way of the nearest escape route and proceed directly to the assembly point in front St Mary's Church. The duty Officer will assume overall control during any evacuation, however in the unlikely event the duty Officer is unavailable, this responsibility will be assumed by the Committee Chair.

Information for the public

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- Website: <http://democracy.cambridge.gov.uk>
- Email: democratic.services@cambridge.gov.uk
- Phone: 01223 457000

Democratic Services aim to live stream this meeting on the Council's YouTube channel. However, please note that live streaming may not always be possible. If the service cannot be provided, this will be clearly stated on the agenda page of the City Council's website. Regardless of whether the meeting is streamed, members of the public are welcome to attend the meeting in person.

If you wish to speak at this meeting, you must complete an LAR1 form which will be sent to you by the Licensing Department to register with Democratic Services.

Licensing Act 2003 - Licensing Sub-Committee: Hearings Procedure

Preliminary Matters

1. A chair is appointed and confirmation of chair by the Legal Advisor.
2. **The Chair** will ask if there are any declarations of interest
3. **The Chair** will commence the hearing by introducing him/herself, the other two members of the Sub-Committee and the officers present.
4. **The Chair** will ask the applicant(s)/the responsible authorities/the interested parties present, and their representatives (if applicable), to introduce themselves and identify their interest in the proceedings.

Failure of a party to attend the hearing

5. If a party has informed the licensing authority that he/she does not intend to attend or be represented at a hearing, the hearing may proceed in his/her absence.
6. If a party who has not so indicated fails to attend or be represented at a hearing, the Sub-Committee may –
 - (a) where it considers it to be necessary in the public interest, adjourn the hearing to a specified date, or
 - (b) hold the hearing in the party's absence.
7. Where the Sub-Committee holds the hearing in the absence of a party, the Sub-Committee will consider at the hearing the application, representations or notice made by that party.
8. **The Chair** will explain the procedure to be followed at the hearing and will confirm whether the Sub-Committee must reach its decision at the end of the hearing or within 5 workings days of the hearing beginning with the day or the last day on which the hearing was held, depending on the application being heard.
9. **The Committee Manager of the Sub-Committee** will indicate whether any party has requested permission for any other person(s) (other than his/her representative) to appear at the hearing to assist the Sub-Committee in relation to the application, representations or notice of the party making the request. The Sub-Committee will decide whether to grant permission to allow any other person(s) to appear at the hearing on behalf of the party; such permission will not be unreasonably withheld.
10. **The Committee Manager to the Sub-Committee** will ask whether any party is seeking to introduce any document(s) or other information not previously disclosed to all the other parties to the hearing and the licensing authority. If all the other parties consent, the previously undisclosed document(s) or other information can be produced by a party in support of their application, representations or notice (as

applicable).

11. The hearing will take the form of a discussion led by the Chair of the Sub-Committee. Cross-examination will not be permitted unless the Sub-Committee considers that cross-examination is required to consider the representations, application or notice as the case may require.
12. The Sub-Committee will consider any requests to permit cross-examination on a case-by-case basis. When permission is given to one party, it will also normally be extended to all other parties.
13. The Sub-Committee will decide the equal maximum period of time that each party will have to present their case.

The Hearing

14. The Licensing Officer will present the report to the Sub-Committee.
15. Members may ask any relevant questions of the Licensing Officer.
16. The applicant or applicants representatives may ask any points of clarification to the Licensing Officer.
17. Any other interested parties may ask any points of clarification to the Licensing Officer.
18. The applicant, or the party who has initiated the hearing, will present their case first.
19. The applicant / party shall be entitled to:
 - give further information in support of their application, representations or notice (as applicable) in response to a specific request by the licensing authority prior to the hearing;
 - question any other party (if permission has been given by the Sub-Committee);
 - address the Sub-Committee.
20. Members may ask any relevant questions of the applicant or party.
21. The Licensing Officer may ask any points of clarification to the applicant or party .
22. Any other interested parties may ask any points of clarification to the applicant or party.
23. If the Police are a party to the hearing, they will present their case. The Police have the rights listed in paragraph 17 (a) – (c) above.
24. If any other “responsible authority” are a party to the hearing, they will present their case in turn after the Police and have the rights listed in paragraph 17 (a) – (c) above.
25. Any other interested parties will then present their case in turn and have the rights listed in paragraph 17 (a) – (c) above.
26. Members of the Sub-Committee may ask questions of the/each party or any other person permitted to appear at the hearing in support of the party.
27. **The Chair** will invite the Licensing Officer and any other interested

parties making representations, to briefly summarise their points if they wish.

28. **The Chair** will then invite the applicant, or the party who has initiated the hearing, to briefly summarise their points

29. **The Chair** will ask the applicant, or the party who has initiated the hearing, the Licensing Officer and all interested parties making representations, that they are satisfied that they have said all they wish to.

The Decision

30. In considering any representations or notice made by a party, the Sub-Committee may take into account documentary or other information produced by a party in support of their application, representations or notice (as applicable) either before the hearing or, with the consent of all the other parties, at the hearing.

31. In reaching its decision, the Sub-Committee will disregard any information given by a party, or any person who has been permitted to appear at the hearing, which is not relevant to –

(a) a- The application, representations or notice (as applicable) or in the case of another person, the application, representations or notice of the party requesting their appearance, and

(b) b - The promotion of the licensing objectives or, in relation to a hearing to consider a notice given by the Police, the crime prevention objective.

32. The Sub-Committee may consider its decision in private and may move into private session where it considers that the public interest in so doing outweighs the public interest in that part of the hearing taking place in public. If the Sub-Committee do move into private session, then all the parties and their representatives, any other person permitted to appear at the hearing, officers, the public and the press will be asked to leave the room whilst the decision is made.

33. The subcommittee will complete the record of decision and shall be signed by all subcommittee members

34. The subcommittee may choose not to make the decision on the day, but the decision must be made within 5 working days beginning with the day or the last day on which the hearing was held and published.

35. If the decision is made on the day The Chair will tell those present at the meeting the decision taken by the Sub-Committee and the reasons for the decision.

36. Once signed by subcommittee the Committee Manager will send to the Licensing Officer to issue to the applicant copying in the Legal Advisor and Committee Manager.

37. The Committee Manager will publish the decision.

38. The Licensing Officer will amend the licence if necessary and issue the license to the applicant.
39. **There is a right of appeal for any decision which must be made within 21 days of the decision being sent to the relevant parties.**

Agenda Item



CONSIDERATION OF AN APPLICATION FOR A PREMISES LICENCE TO BE GRANTED

**LUMA SPRITZ LTD, 36 Owlstone Road, Cambridge, CB3
9JH**

To: Licensing Sub-Committee:

Report by: Wangari Njiiri

Environmental Health and Licensing Support Team Leader

Tel: 01223 458533

E-mail: Wangari.njiiri@cambridge.gov.uk

Wards affected: Newnham

INTRODUCTION

- 1.1 An application under section 17 of the Licensing Act 2003 to apply for a Premises Licence for the sale by retail of alcohol with respect to LUMA SPRITZ LTD, 36 Owlstone Road, Cambridge, CB3 9JH has been received. The application was served on Cambridge City Council (the Licensing Authority) on 16 July 2026. A copy of the application was also served on each responsible authority. The application and plan are attached to the report as Appendix 1 and Appendix 1a respectively.

- 1.2 The applicant is seeking to provide the sale of alcohol (for consumption off the premises only) from Monday to Sunday between the hours of 00:00 and 23:59.
- 1.3 The applicant has provided measures within the application form on how they intend to promote the four licensing objectives, with requested changes.
- 1.4 In accordance with the regulations of the Act, the application was advertised on the premises and in Cambridge Independent on 22 July 2026 to invite representations from responsible authorities and other persons. The last date for submitting representations was 13 August 2026.
- 1.5 Representations were received from 2 'Other Persons'. The representations are attached to the report at Appendix 2.
- 1.6 Following receipt of the representations, the applicant proposed additional conditions in an attempt to address the concerns raised by the representors.
- 1.7 The proposed conditions are set out in Appendix 3. The representors were consulted on the proposed conditions and wished to proceed with their representations.
- 1.8 No representations were received from the Responsible Authorities. However, Environmental Health agreed conditions with applicant. These conditions are attached to the report Appendix 4.
- 1.9 The application needs to be determined.

2. RECOMMENDATION

- 2.1 That Members determine the application on its individual merits having reference to the statutory licensing objectives and Cambridge City Council's Statement of Licensing Policy and the Cumulative Impact Assessment.

3. BACKGROUND

- 3.1 The proposed premises is not located within a Cumulative Impact Area

(CIA).

- 3.2 This is a premises located within a private residential property within a secure shed located in the secured garden.
- 3.3 The application details the premises shall be used for the sale, storage, handing and fulfilment of packaged alcoholic products. The application also details the premises shall not be open to members of the public and no customer collections will take place at the site.
- 3.3 In carrying out its licensing functions, the Licensing Authority must have regard to its Statement of Licensing Policy, the Cumulative Impact Assessment and additionally the statutory guidance issued under Section 182 of the Licensing Act 2003. The relevant sections from the Council's Statement of Licensing Policy are:
- Objectives, section 2
 - Fundamental principles, section 4
 - Cumulative Impact, section 5
 - Licensing Hours, section 6
 - Licence Conditions, section 8

4. CONSULTATIONS

- 4.1 The Licensing Act 2003 requires applications made under section 17 of the Act to be served on the Responsible Authorities and also advertised on the premises and in a local newspaper circulating within the vicinity of the premises. During the consultation period, Responsible Authorities and Other Persons (any individual, body or business entitled to make representations to licensing authorities) may make a representation in respect of the application.
- 4.2 Statutory consultation has therefore taken place with Responsible Authorities and interested parties in accordance with the procedures set out in the Licensing Act 2003 and associated regulations made under the Act.

5. OPTIONS

- 5.1 Whilst having reference to the information provided by the applicant, the information raised in the representations and also Cambridge City Council's Statement of Licensing Policy and Cumulative Impact Assessment, the Sub-Committee's decision must be made with a view to promoting one or more of the four licensing objectives, namely:
- (a) the prevention of crime and disorder;
 - (b) public safety;
 - (c) the prevention of public nuisance; and
 - (d) the protection of children from harm.
- 5.2 Members should take such steps that they consider are necessary for the promotion of the licensing objectives. The Sub-Committee may resolve:
- (a) to grant the licence subject to the mandatory conditions and those conditions offered by the applicant which may be modified to such extent as the authority considers necessary for the promotion of the licensing objectives;
 - (b) to exclude from the scope of the licence any of the licensable activities to which the application relates;
 - (c) to refuse to specify a person in the licence as the premises supervisor;
 - (d) to reject the application.
- 5.3 Members must give reasons for their decision.

6. CONCLUSIONS

- 6.1 The Licensing Authority has a duty under the Licensing Act 2003 to promote the Licensing Objectives. Each objective has equal importance. In carrying out its licensing functions, the Licensing Authority must also have regard to its Statement of Licensing Policy, the Cumulative Impact Assessment and the Statutory Guidance under the Licensing Act 2003, and it is bound by the Human Rights Act 1998. The Council must also fulfill its obligations under Section 17 of the Crime and Disorder Act 1998 to do all that it reasonably can to prevent crime and disorder in Cambridge.

7. IMPLICATIONS

(a) Financial Implications

Cambridge City Council (the Licensing Authority) has a statutory duty to determine applications made under the Licensing Act 2003. The application fees associated with such applications are set by Central Government and are intended to cover the cost of administering the licensing regime.

There are no specific financial implications associated with this report.

(b) Staffing Implications

There are no staffing implications associated with this report.

(c) Equal Opportunities Implications

No Equality Impact Assessment has been conducted as the only consideration in reaching a decision is whether the granting of the application will undermine the statutory licensing objectives.

(d) Environmental Implications

Any environmental implications that need to be considered must specifically relate to the promotion of the statutory licensing objectives and will be contained in the representations made by the responsible authorities or interested parties.

(e) Community Safety

Cambridge Constabulary, Cambridgeshire Fire & Rescue Service, Cambridge City Council's Environmental Health Team, Cambridge City Council's Planning Service, Cambridgeshire County Council's Child Protection & Review Unit, Cambridgeshire County Council's Trading Standards Department and the Public Health Director were consulted as part of the application process and could have made representation if it was considered that the granting of the application would undermine one or more of the statutory licensing objectives.

Those making representations would have raised any relevant community safety implications.

8. BACKGROUND PAPERS: The following are the background papers that were used in the preparation of this report:

- [Licensing Act 2003](#)
- [The Licensing Act 2003 \(Premises licences and club premises certificates\) Regulations 2005](#)
- [Guidance issued under section 182 of the Licensing Act 2003](#)
- [Cambridge City Council's Statement of Licensing Policy](#)
- [Cambridge City Council's Cumulative Impact Assessment](#)

9. APPENDICES

Appendix 1 – Application Form

Appendix 1a – Plan

Appendix 2 – Representations

Appendix 3 – Applicants proposed conditions

Appendix 4 – Environmental Health agreed conditions

To inspect these documents either view the above hyperlinks or contact the Commercial & Licensing Team at taxi@cambridge.gov.uk.

The author and contact officer for queries on the report is Wangari.njiiri@cambridge.gov.uk

Date originated: 24 August 2026

Last updated: 24 August 2026

Online Application Details

General Details					
Licence Type		Premises Licence			
Application Type		Premises licence - new			
Fees		Type	Detail	Fee Multiplier	Total
		Rateable Value	Band A £0 to £4,300	x1	£100.00
		Capacity	0 to 4,999	x1	£0.00
Total Fee(s)		£100.00			
Location to be Licenced		36 Owlstone Road Cambridge Cambridgeshire CB3 9JH			
Trading Name		LUMA SPRITZ LTD.			
I am the		Proposed Licence Holder			
Agent Details					
Proposed Licence Holder Details		LUMA SPRITZ LTD. 36 Owlstone Road Cambridge Cambridgeshire CB3 9JH 			
Additional Proposed Licence Holder(s)					
Additional Contacts					
Licence Type Additional Data Setting					
Please confirm you have read the notes above on demonstrating entitlement to work in the UK		Yes			
Proposed licence holder right to work share code					
Proposed licence holder nationality					
Additional proposed licence holder right to work share code					
Additional proposed licence holder nationality					
Premises telephone number					
Non-domestic rateable value of premises (£)		0			
In what capacity are you applying for the premises licence?		**A limited company / limited liability partnership**			
Confirm the following		I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities			

When do you want the premises licence to start?	01-08-2026
If you wish the licence to be valid only for a limited period, when do you want it to end?	
Please confirm you have read the notes above on regulated entertainment	Yes
Proposed DPS date of birth	
Proposed DPS place of birth	
Proposed DPS nationality	
Please confirm you have read and understood the above declaration	Yes
Full name	LUMA SPRITZ LTD.
I am the	The [proposed] licence holder
Premise Alcohol Licence	
Premises description	The premises comprise a private residential property with a secure shed located in the secured garden used for the sale, storage, handling and fulfilment of packaged alcoholic products. The premises are not open to members of the public and no customer collections will take place at the site.
Premises capacity	0
Will you be providing plays?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing films?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	

Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing indoor sporting events?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing boxing or wrestling entertainment?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	

Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing live music?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing recorded music?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	

Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing performance of dance?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be providing anything similar to live music, recorded music or performances of dance?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Description	
Licence location	
Further details	

Seasonal variations	
Non-standard times	
Will you be providing late night refreshment?	No
Monday start	
Monday end	
Tuesday start	
Tuesday end	
Wednesday start	
Wednesday end	
Thursday start	
Thursday end	
Friday start	
Friday end	
Saturday start	
Saturday end	
Sunday start	
Sunday end	
Licence location	
Further details	
Seasonal variations	
Non-standard times	
Will you be selling or supplying alcohol?	Yes
Monday start	00:00
Monday end	23:59
Tuesday start	00:00
Tuesday end	23:59
Wednesday start	00:00
Wednesday end	23:59
Thursday start	00:00
Thursday end	23:59
Friday start	00:00
Friday end	23:59
Saturday start	00:00
Saturday end	23:59
Sunday start	00:00
Sunday end	23:59
Licence location	For consumption off the premises
Seasonal variations	
Non-standard times	
Concerns in respect of children	N/A
Opening hours - Monday start	
Opening hours - Monday end	

Opening hours - Tuesday start	
Opening hours - Tuesday end	
Opening hours - Wednesday start	
Opening hours - Wednesday end	
Opening hours - Thursday start	
Opening hours - Thursday end	
Opening hours - Friday start	
Opening hours - Friday end	
Opening hours - Saturday start	
Opening hours - Saturday end	
Opening hours - Sunday start	
Opening hours - Sunday end	
Opening hours - Seasonal variations	
Opening hours - Non-standard times	
a) General - all four licensing objectives (b,c,d,e)	For a residential alcohol storage and dispatch premises, you can state: Operate a Challenge 25 age verification policy for all retail sales. Verify customer age at the point of sale and use age-verified delivery where required. Keep all alcohol stored in a locked, secure area with restricted access. Keep an incident and refusals log and review it regularly. Train all staff involved in alcohol sales on licensing rules and company procedures. Conduct regular risk assessments and review policies as the business develops. Ensure alcohol is only dispatched in accordance with licence conditions and legal requirements. Minimise disturbance by restricting deliveries and collections to limited hours. Keep the premises clean, safe, and free from hazards, with appropriate fire safety measures in place.
b) The prevention of crime and disorder	Alcohol will be stored in a locked, secure storage area. Access to the storage area will be restricted to authorised personnel only. No alcohol will be sold directly to members of the public from the premises. Orders will be accepted only through approved business channels. Records of stock movements and customer orders will be maintained. Deliveries will be made by reputable courier or logistics providers. Any suspicious activity or attempted theft will be reported to the police where appropriate. The premises will remain locked when unattended.
c) Public safety	The premises will comply with all applicable fire safety legislation. Appropriate fire detection equipment and fire extinguishers will be maintained. Escape routes will remain unobstructed at all times. Alcohol will be stored safely in accordance with manufacturer recommendations. Storage areas will be kept clean, dry and free from hazards. Manual handling procedures will be followed when moving stock. Visitors (where necessary) will be supervised while on site. Adequate lighting will be maintained throughout storage areas.

d) The protection of public nuisance	Measures include: The premise is not open to the public. Deliveries and collections will take place during limited hours where practicable. Loading and unloading will be undertaken efficiently to minimise noise. Waste and recycling will be managed responsibly. External areas will be kept tidy. No amplified music or entertainment will take place at the premises. Staff will conduct themselves in a manner that minimises disturbance to neighbours.
e) The protection of children from harm	Alcohol will not be sold to those who cannot prove that they are aged 18 or over. Access to the LUMA SPRITZ website is only permitted for those aged 18 or over. The premises will not permit members of the public to browse or purchase alcohol. Access to alcohol storage will be restricted to authorised personnel. Where future online retail sales are introduced, an age verification policy (Challenge 25) and recognised age verification will be implemented before alcohol is dispatched. Staff involved in alcohol sales will receive appropriate training regarding age-restricted products.
Personal Alcohol Licence Holder	
Personal Alcohol Licence	Sam William Bailey
Full name	
Contact	
Address	Cambridge City Council
Personal licence number	on
Licence Activity	

Customer Comments:

FIRE EXIT

Back of Property Entrance/Exit Gate

Storage Shed

Licensed
Premises
1.4m x 2.5m

Garden
12m x 6 m

Raised Deck- 20cm off the
ground

Living Area

House
18m x 6 m

Kitchen

WC

Step (10cm)

Dining Area

Living Area

Page 21

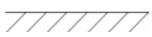
FIRE EXIT

Front of Property Entrance/ Exit

304714



= Stairs



= Step



= Fixed structure



= Raised decking



= Door



= Window



= Emergency Exit Route

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1. Name: [REDACTED]

Address: [REDACTED]

Although the licencing application is registered under Owlstone Road, the shed in question is located adjacent to Granchester Street and the suggested retail point (basically a garden gate) opens on to Grantchester Street. This is a residential street in a conservation area with no retail premises in the relevant stretch of the road and where many people sleep at the front of their houses. It is therefore entirely inappropriate for a retail outlet of any kind and, with many young children living in this part of the street, particularly unsuitable for anything that (a) involves increased numbers of van deliveries/collections at any hour and (b) involves unspecified numbers of van movements at all hours of the day and night, seven days a week and (c) potentially noisy clinking of bottles or cans in the middle of the night. It is not clear at all why such broad 'opening hours' are required and these are not mirrored by any other commercial outlet in the Newnham area. Given that these are liquor sales, this constitutes both public nuisance and potential harm to children. Once it becomes known that liquor sales are being made there, it also potentially could attract crime and disorder into a residential area. Given we are still subject to heavy goods vehicles (albeit escorted) going to and from the Queens College construction site in Owlstone Croft, the suggestion of a new commercial endeavour that will increase traffic movements, resident disturbance and potentially increase the risk to young children seems completely inappropriate and is particularly unwelcome. There must be many other sites in Cambridge which would be much more suitable for this endeavour.

Follow up e-mail from rep 1.

Further to my original objection, I have now been contacted by the applicant with more details. I would like to amend my representation as follows:

The information provided describes Luma Spritz as a 'fledgling business' and states 'LUMA Spritz is a very small, newly founded drinks startup company. As the public notice states, the licence is for off-sales only.....The only physical activity is the storage of a small amount of stock — a maximum of around 500 cans, about twenty small trays; a stack the size of a wardrobe. — in the garden shed, and occasional parcel dispatch.' They state that the the Owlstone Road premises will only ever hold a small amount of stock. It should, however, be noted that at Companies House the description of the business is 'Wholesale of wine, beer, spirits and other alcoholic beverages' and, if the application is not

subject to some fairly stringent restrictions, if successful in this business, there is nothing to say that the applicant could not expand considerably from their opening position. This seems to me very undesirable. To address the specific points:

1. Prevention of Crime and Disorder - The additional information confirms that the stock will be held in a garden shed. This is not particularly secure, even if locked, so, if the nature of the product or the volume involved increases as the description of the business at Companies House would allow, the likelihood of attracting unwanted interest and theft to the area must be considerable.

2. Public Safety - Delivery and collection vehicles will be, inevitably, stopping in the street as there is parking only one side and it is habitually taken up by residents. This is not desirable and would block either the pavement or public highway (or both). Given there are also several houses with school age children or younger in residence in this part of the street, there is a particular risk around school drop off and pick up times when they will be walking to and from school. A restriction on hours to prevent this clash of use of the street, as a minimum, would be sensible.

3. Prevention of Public Nuisance - Even with the offered restriction in hours (07.00 - 23.00, 7 days a week), this does not appear reasonable given the nature of the operation, as described. If, as they state, there are only likely to be 1-5 delivery vehicles visiting each week with no more than 500 cans in storage at any one time, I cannot see why a 7 day a week operation is needed, nor why they cannot operate within normal working hours. As a fledgling business, a restriction on delivery and collection hours would drive good operations management which will help to create the measures for success for a larger business if they are successful. Furthermore, Grantchester Street has, for the past nine months, been under constant disruptive, noisy and unwelcome vehicle movements due to the Owlstone Croft development (particularly during the school holidays) and any further increase in deliveries are particularly unwelcome and, until the Croft development is complete, could be a considerable complication. The applicants also state that this is a wholesale business and yet their fuller explanation talks about 'future retail sales' which is worrying in terms of potential intensification of vehicle movements and difficult to understand for a wholesale business. Any expansion of use of this kind should be resisted with appropriate restrictions to any licence.

4. The protection of Children from Harm - please see Public Safety comments above.

In summary, whilst I positively support entrepreneurship and have a commercial background myself, I do not consider Grantchester Street as a residential street in a conservation area is a suitable location for a wholesale business, even if small. Without appropriate restrictions on vehicle movements, consideration of parking matters and more limited hours of operation, I believe this is an unreasonable application. Furthermore, there is a considerable risk of setting a precedent in a residential conservation area which seems very inappropriate.

2. Name: James Bamberg

Address: 38 Owlstone Road, Cambridge, CB3 9JH

The applicants for this licence are our neighbours, who are responsible people with whom we enjoy a very good relationship. We are sure that they do not intend to use the premises in a way that would cause a disturbance to neighbours or to the general public. Their entirely laudable purpose is to help their son to get going with a start-up business selling an alcoholic beverage, Luma Spritz. However, we would like to propose that the hours of the licence should be reduced from 24 hours a day to normal daytime working hours from, say, 08.00 to 17.00 hours. This would be reasonable and appropriate, given that the premises comprise a private residential property in a terraced street in a densely populated, quiet and peaceful residential area. Our support for the application is therefore qualified by this representation.

Follow up representation from rep 2.

Further to our earlier comments and the additional information provided by the applicant, we are making this new representation relating to the licensing objective “The prevention of Public Nuisance.” The applicants for this licence are our neighbours, who are responsible people with whom we enjoy a very good relationship. Their entirely laudable purpose is to help their son, who is based in London, with a start-up business selling an alcoholic beverage, Luma Spritz. We are sure that they do not intend to use the premises in a way that would cause a disturbance to neighbours or to the general public. We support the application on the following conditions to safeguard against the licensed operations being a public nuisance: (1) The hours of operation The concerns we raised in our earlier comments regarding the hours of operation have been addressed in the further information provided by the applicant, who has accepted the condition suggested by Jason Toyne (Senior Technical Officer at Cambridge City Council Licensing) that no deliveries or collections will take place between 23.00-07.00. The applicant has gone further in stating that the operating hours, when

deliveries will take place, will be: Monday-Friday: 08.00-18.00 Saturday: 09.00-17.00 Sunday: 10.00-16.00 Presumably, these hours will be written into the licence and will override the restriction that will apply from 23.00 to 07.00 hours? If that is the case, we consider the hours of operation to be acceptable. (2) The volume of business As Luma Spritz is a start-up business, it is impossible to predict how much or how quickly it will grow. The applicant expects that into the foreseeable future there would typically be one to five courier collections by van per week, to which need to be added the number of deliveries that will take place. Anything beyond that scale would, we believe, be likely to give rise to a public nuisance to the local community and to the general public, and cause unacceptable obstruction to the highway. Would it be possible for the licence to incorporate a limit on the number of deliveries/collections that would be permitted on a weekly basis? (3) The duration of the licence The proposed premises comprise a garden shed in the back garden of a private residential property on a narrow terraced street with no room for two-way traffic to pass, in a quiet, densely populated residential area. If, as we hope, the business is successful, it will quickly outgrow the capacity of the premises and the access to fulfil business orders. We therefore request that the licence, if granted, is for a finite duration of, say, one year, after which it could be reviewed in the light of Luma Spritz's development as a business and the operation of the licence. Our support for the application is conditional on our concerns being addressed and appropriate conditions being incorporated in the terms of any licence that is issued.

Applicants proposed conditions

1. Operating hours:

Monday-Friday: 08:00-18:00

Saturday: 09:00-17:00

Sunday: 10:00-16:00

2. A maximum of 500 cans held at the premises at any time

3. Maximum 5 courier collections per week

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**LICENSING ACT 2003
ENVIRONMENTAL HEALTH REPRESENTATION FORM**

To: **Commercial & Licensing Manager**
From: **Environmental Health Manager**
Premises: **36 Owlstone Road, Cambridge, CB3 9JH**
Reference: **[REDACTED]**

New premises licence application (304714)

Comments:

Environmental Health has **no representation** to make on this application.

However, under the prevention of public nuisance licensing objective. I recommend that the following conditions be attached, which has been agreed with the agent/applicant:

Prevention of public nuisance

1. No collections or deliveries to occur at the premises between 23:00 – 07:00

Signed:



Date: 17th July 2026

Senior Technical Officer - Commercial & Licensing

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